

QUESTION 1 - POINT 5 of the document:

Showcase social and cultural value.

There are several processes already launched within the UN system where this point needs to be implemented.

The GDC implementation process:

It is important that at the next revision forecast in 2027, the Universal Acceptance will be explicitly recognized as one of the goals to be pursued by the process. The concept is already there, when GDC stress the importance of meaningful access and mention IDN and U.A. , but now that the whole U.A. topic has been developed and documented (i.a. also through this document) it is important that a full recognition will be given and U.A. acceptance implementation will be included in the goals and milestones, with defined targets within precises timelines.

The CSTD:

CSTD is asked to perform a number of actions and to advice in the implementation of the various UN processes on digital transformation. It is fundamental that U.A. will be recognized by the Commission as one of the priorities for the years to come, to be pursued not only in the last years of the SDG, but also and moreover in the redefinition of the new SDG beyond 2030. CSTD could suggests appropriate strategies and recommend to certain bodies to adopt it within their strategies.

WSIS + 20 follow up:

Even if U.A. is currently already often treated at WSIS annual forum, would be really beneficiary to create specific action lines dedicated to these goals and to increase the debate and the awareness among governments, international organizations and donors.

IGF Internet Governance Forum, its regional, national and local activities:

IGF has already among its intersessional activities the so-called PNMA (Policy Network for Meaningful Access) that has -among its priorities U.A. and development of IDNs. But also this topic could be treated through Dynamic Coalitions or other Policy networks. Now that IGF mandate has been transformed into a permanent one, this could be the occasion to put U.A: among its permanent goals and could pursued through a combined action of the annual programme and its intersessional and NRI initiatives. The debate of these previous years has created the conditions for concrete implementations that could be achieved through more structured and pluriannual activity plans. The special characteristic of the IGF – that is the only one truly multistakeholder among all the above mentioned institutions- make of it a special place where all solutions identified in various countries, by all kind of stakeholders- could be submitted to the attention of governments and international institutions.

In particular could be relevant to realize an exchange between the examples that U.A. is collecting around the world of successful example of policies promoting U.A. with the IGF's PNMA repository of best practices, where many successful policies adopted around the world are described. This could be particularly useful if a special section of this repository could be dedicated to the U.A. best policies across the world.

Global Dialogue for A.I.:

The early adoption of U.A. principles by the A.I. various apps currently under development is crucial in order to use the wind of change that the adoption of A.I. is spreading around the world. The more

U.A. principles will be inserted and adopted within the A.I. apps that are growing now everywhere and for ever kind of activities, the more the achievement of U.A. goals will become affordable and realistic. In this sense A.I. for Good of the ITU -that will have close links with the Global Dialogue- could be one of the place where this specific action could be discussed, prepared and then put in practice.

POINT 6. Use tailored messages

Could be useful to remember that digital companies are largely excluded by the current recognized institutions and UN fora. Their presence is concentrated in the few multistakeholders initiatives such as the IGF, and in a minor way, the WSIS follow up. So it's particularly important and relevant to use these opportunities to improve the awareness, to stimulate proposals and technical solutions within these points of exchanges.

Question 4:

10. Develop Outreach strategy

Many of the institutions and arena mentioned in the point treated before in this contribution could be useful and relevant also for this chapter, because they can bring the link with the professionals, with the industry and with the technical community.

19. Showcase UA Adoption to motivate others :

The list in the draft proposal is already very good, but could be enriched, including also many other organizations and initiatives that give substantial contributions to the debate about introduction

21. Develop Outreach Strategy. 22. Develop messaging for the DNS Industry; 23. Outreach stakeholders

The best allies for a concrete promotion of the U.A. are , of course, the CcTld of those countries where non-Latin languages are in use, but also -as correctly identified by the document the geo tlds and community tlds, because they are those that better understand the need to reach each community with its own culture and language.

24. Consider Developing an Issues Report for UA Adoption:

The idea of the report is excellent and could very useful. Such study ideally could be periodical (every year ? every 2 years ? before each important step of the implementation of UN policies (SDG renewal, GDC steps, etc.) and could start as basis from the results of the IUI Internet Universality Indicators surveys that UNESCO (in cooperation with various governments of the world) conducts. It could also use the repository of the PNMA of the IGF, where best practices are collected and explained.

25. Work With International Governmental Organizations (IGOs) :

Among the organizations to be mentioned in this chapter would be good to include also WIPO, ITU and its Broadband Commission, UNCTAD, WTO, etc. because the dimension of access is strictly linked to the adoption of diverse languages and cultures.

30. Encourage UA Adoption Through Relevant Messaging & 40. Mechanisms for Disseminating UA Capacity

In order to promote awareness, could also be useful to establish partnerships with the media organizations, such as WBU (World Broadcasting Unions and its members), WAN and others.